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IPzen Legal Case & Trademark Portfolio Management

Turn Intellectual Property Into Business Success

Key Takeaways

- ▶ **IPzen** is an all-in-one award-winning software to effectively manage your intellectual property portfolios, brand portfolio management, smart integrated invoicing, prosecution, opposition, litigation, contracts and legal advice.
- ▶ **Improve profitability, productivity** and **collaboration** between team members and clients.
- ▶ Centralized platform to manage **trademark management, domain name management, case management, document management**, multi-user **invoice solutions, customized agendas** and more.
- ▶ Advanced fortified **SSL encryption**, ensuring sensitive information is never compromised.
- ▶ Built by lawyers with over 20 years of experience in **software development**, helping clients successfully manage all their **intellectual property** needs since 2009.

Automate Your IP Tasks While You Focus On Your Business

As lawyers, attorneys, managers of an intellectual property department of a company or IP professionals, your time is valuable. With so many hours available in a day, how you spend it can make the difference between exceeding budget **targets** or falling short. If all your time is being delegated to being in the weeds of your business, it's going to take away from higher revenue generating activities. The opportunity cost can be enormous.

With **IPzen**, we automate and do all the heavy lifting for you. This frees up your precious bandwidth so you can focus on your highest ROI tasks like acquiring more customers and nurturing existing relationships.

Inside, it includes everything you need to manage all your entire intellectual and **brand property portfolio** from one centralized platform. Seamlessly integrate it into your existing infrastructure and watch the transformation unfold.

Lawyers, attorneys, managers of an intellectual property department of a company and professionals worldwide choose **IPzen** as their number one IP & brand management tool. Here's why:

Complete IP & Brand Portfolio Management Solution	Integrated Invoicing	Improve Efficiency	Global Accessibility
User Access Control	Intuitive & Dynamic Dashboards	Advanced SSL Security Encryption	Seamless Integration



Testimonials



The Dreyfus* team uses the **IPzen** solution on a daily basis. We particularly appreciate its new modules such as the integration of our e-mails into the platform, integrated invoicing and the automatically generated production sheets.

We are concerned about the confidentiality and security of our data and we are very satisfied with the security that the solution guarantees us.

Nathalie Dreyfus, *Founding Partner and IP attorney, Dreyfus*

***Nathalie Dreyfus** is a shareholder of IPzen

It is a straightforward, clear tool that allows to obtain a **good overview** on the portfolio situation. It also nicely supports surveillance activities and offers easy and efficient correspondence to provide instructions.

Bernd Muehlenweg, *CBO (Chief Business Officer), Nanobiotix.*





The platform is entirely suited to our professional needs. As the platform is available online and hosted on a **private cloud**, the system is convenient for us as we can manage and monitor our records, watch service results and portfolios from anywhere at anytime and more importantly, securely. Being able to send information and instructions regarding our files and watches directly from the platform gives my organization a certain degree of flexibility. As we travel often, the tool saves us a significant amount of time.

***Tanguy Mulliez**, International License Director, Daniel Hechter Paris*



When I was presented the various different features and services offered by the platform, I was initially attracted by the simplicity and what the system had to offer: all the information I need is now consolidated into an easy-to-use and straightforward portal. I have access to all the cases handled with my counsel, to the results of my watch services results, and to our **trademark portfolio** at the same place. Also the possibility to share data about our trademark portfolio with colleagues based in another location or thanks to one-click extraction possibilities is an interesting feature of the system.

***Dominika Partelova**, Legal Counsel, BIC Graphic Europe*

Behind IPzen – Built By Lawyers, For Lawyers

IPzen was developed by **Harbor Technologies** (established in 2007) – a software publisher and online services company that specializes in the business & law consulting sector. Since then, it's founder **Emmanuel Harrar** & executive team have refined IPzen to address the ongoing demand for a brand and IP management portfolio solution that enables greater flexibility and collaboration from one unified platform to:

- ▶ Attached related assets to case files
- ▶ Monitor of tasks and deadlines
- ▶ Plan services and set targets
- ▶ Smart and global invoicing with consolidation
- ▶ Manage projects and interventions
- ▶ Seizure & control

For the last 10+ years, **IPzen** has done just that – helping law professionals, consultants and firms around the world operate their business more efficiently and streamline administrative tasks in a secure manner.

▶ **Word from the founder**

Emmanuel Harrar



Harbor Technologies is committed to bringing the most innovative solutions to legal practitioners and consultants, with an overall objective of improving your organization and performance while securing your strategic information.

Harbor Technologies is an independent software publisher which focuses its expertise on a continuous search for excellence to serve its clients and support them throughout technological change and in the development of Legal Tech. Higher performance, support and advice are the DNA of **IPzen team**.

Emmanuel Harrar – CEO and Founder



Experience the IPzen Difference

Schedule a demo with an expert today

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